



1904labs, Aerial Insights, Aisle411, Ameren, Ball, Booz Allen Hamilton, Boundless, Capital Innovators, Climate Corporation, Continental Mapping Consultants, Danforth Plant Science Center, Digital Globe, Esri, Harris, HERE, Midwest Cyber Center, MO Science & Technology U., Monsanto, NGA, Openly Disruptive, PixElement, Saint Louis U., Surdex, T-Kartor, UrtheCast, Washington U., Wilson & Co., Woolpert

**Attendees:**  
Geospatial Industry Experts,  
Big Data & Analytics Experts,  
Managers Across Industries,  
Start-Ups & Entrepreneurs

# GeoYou:

## Unleashing Geospatial Innovation

### September 13 & 14, 2017

#### Agenda

Presentations by thought leaders across industries

*Agriculture, Defense/Intelligence, Local Government/  
Emergency, Infrastructure, Services/Commerce, Transportation*

Brainstorming sessions on key enabling technologies

*Cloud/Big Data, Machine Learning/Data Science, Multi-Source  
Fusion/Real-Time Analytics, Start-Ups/Entrepreneurs, Geospatial  
Tradecraft, Satellite/Smallsat/Aerial/UAS/UAV/Mobile Mapping*

Special topic presentations

*Cyber, Geospatial Fundamentals, Research/Education*

Exhibitors, Demonstrations, & Workshops

Networking

#### Keynote Speakers

Judy Sindecuse, CEO of Capital Innovators, Stephen Malys, Senior Scientist for Geodesy & Geophysics at NGA, & Eric Druker, Director of Data Science at Booz Allen Hamilton.

GeoYou Event is open to the public.

#### Cost

\$100 Registration fee.

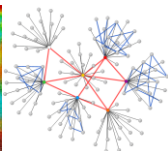
\$90 Registration for government & education.

**Website:** [www.geoyou.org](http://www.geoyou.org)

Contact/Questions: [info@geoyou.org](mailto:info@geoyou.org)

#GeoYouSTL

Hosted by the ASPRS Heartland Region



#### Goals:

Discover Best Practices in  
Automated Geospatial Big Data  
Capture, Fusion & Analysis  
Across Industries

Review Available Tools, Services  
& Providers to Cost-Effectively  
Extract Information from  
Geospatial Big Data

Discuss Practical Mechanisms  
for Start-Ups & Entrepreneurs  
to Enter the Geospatial Market

Cross-Pollinate Innovations in  
Cutting-Edge Technologies to  
Create New Growth Potentials

30+ Organizations  
Exhibitions & Demos  
Industry, Government, Academia

**Location: Cortex**  
4240 Duncan Ave  
St. Louis, MO 63110

#### Sponsors

